



Energy Solutions

Case Study




Project Duration:

16 Months

Strategy/ Targeting:

Industries:

1. Transportation, Logistics, Supply Chain and Storage
 2. Construction
 3. Farming
 4. Mining
- 

Job title:

1. Chief Executive Officer
2. Managing Director
3. Head Of Logistics
4. Financial Director
5. Fleet Manager

Geography:

South Africa

Stats

Connections sent out per month	200
Average Connection Rate	42 - 46%
Average Number of Leads Per month	5 - 7

Lead Screenshots:



[Ntokozo Mathabela](#) • 5:13 PM

Hi there Nico, thank you for your time. Contact me on ntokomathabela@gmail.com my personal email. Or whatsapp me on 0787171064



Raul Gomez-Cuadrado • 11:53 AM

Hi Nico, we are always looking at ways to cut costs. How would you help us save on fuel costs?



David Howarth • 3:01 AM

Hi Nico,

Thanks for reaching out! It's great to hear about your wholesale bulk fuel solutions. We do have a couple of generators that require refueling from time to time. Could you let us know if you supply diesel and provide some details about your pricing?

Looking forward to hearing from you.

Best regards,
Dave



Marius Buys • 11:28 PM



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Josh Gordon • 5:34 PM

Hi,

Do you deliver to the Eastern Cape? Willowmore area?

Would like to find out about 1000l of diesel every few months. Thanks



Ayanda Ntsho • 10:08 AM

Hi Nico,

I'm well thanks and I trust that you are too.

You may email Mr Kwake at WKwake@goldplat.com.

Regards,

Ayanda



Raymond Lamprecht • 2:17 PM

Morning Nico,

We are based in Boksburg and travel to Zim. Where are your outlets?



Luntu Gwabe • 1:40 PM

We provide fuel management systems perhaps we can partner up



Shaun Blumberg • 2:29 PM

Hi Nico, our head office is in centurion. Do you have a depot close by? What is the min monthly spend/volume that would justify a wholesale procurement solution?



Magen Naidoo CA (SA) • 11:56 AM

Hi Nico, hope you are well. What price can you get 50 ppm diesel delivered to Thabazimbi?

Regards
Magen



Pherdy le Roux • 10:55 AM

Hi Nico, we don't use that much fuel but I can pass on a few leads, please send me your profile to Pherdylr@jonroux.co.za

Thanks!

