

Case Study

Canadian Digital Marketing Agency

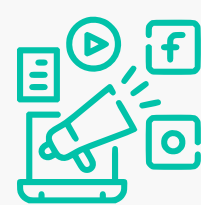
What they do:

Support Canadian micro and small business by creating their individual, unique online brand and vision of success with internet marketing.



Our Services

They Provide The Following Services:



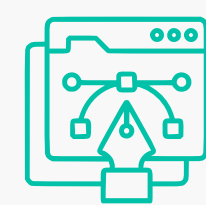
Digital Marketing



SEO



Social Media



UX Design



Brand Identity



Web Design



Business Strategy



E-commerce Marketing & Solutions

The campaign we have worked on for the client

LinkedIn Outreach Campaign: LinkedIn outreach is the practice of connecting with professionals on LinkedIn to build relationships and achieve specific goals.

It involves sending personalized messages or connection requests to initiate conversations for purposes like job opportunities, sales, partnerships, or networking. It helps expand networks, generates leads, and foster collaborations.

Successful outreach requires personalization, genuine interest, and adherence to LinkedIn's guidelines.

We have provided the following results:

Month 1:

Requests Sent: 208	Pending: 154
Connected: 54	Leads= 6

Month 2:

Requests Sent: 235	Pending: 88
Connected: 27	Leads= 5

Month 3:

Requests Sent: 200	Pending: 142
Connected: 58	Leads= 4

Month 4:

Requests Sent: 180	Pending: 153
Connected: 27	Leads= 5

Conversions:

We are converting 2 client for him regularly. The more interesting news is that he has already gotten 8 new clients this year.